



IWA
OUTDOOR
CLASSICS 2018

High performance in target sports,
nature activities, protecting people

9 – 12.3.2018

NUREMBERG, GERMANY

READY FOR
MORE

45
YEARS

NUERNBERG MESSE

MORE ON OFFER,

MORE DEMAND

The international trade fair for hunting and shooting sports, outdoor equipment and civilian and official security needs has been setting benchmarks for 45 years. Never before has the event offered so much space for variety, knowledge-sharing and inspiration – the IWA OutdoorClassics continues to grow.

Over four days, more than 1,500 exhibitors will showcase their products and services to around 50,000 trade visitors from all over the world. It's where long-standing tradition comes face-to-face with innovation and high-calibre decision makers encounter a wide range of topics and technical expertise.

If you don't just want to present products but set trends, then the IWA OutdoorClassics is a must-do event.

Become an exhibitor and achieve more!

IWA.INFO/BECOME-EXHIBITOR





HALLS 1, 3A, 4A, 7, 7A, 8

Firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, and optics and electronics

HALL 3 – Shooting sports accessories, firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, and optics and electronics

HALL 4 – Clothing and outdoor equipment for hunting, sport, fishing and leisure time

HALL 5 – Knives, archery

HALL 6 – Hunting accessories, gifts, outdoor equipment

HALLS 8, 9 – Civilian and official self-defence

ADDED VALUE YOU CAN MEASURE

92 %

... of exhibitors met visitors with decision-making authority.

96 %

... of exhibitors were able to forge new business contacts.

96 %

... of exhibitors met their most important target group at the fair.

MORE INFORMATION AT

IWA.INFO/REVIEW

1,504 exhibitors	➤	79 % international	➤	56 countries
49,253 visitors	➤	59 % international	➤	119 countries
813 journalists	➤	56 % international	➤	35 countries

Opt for more!
www.iwa.info



CONTACT

STEFANIE MELL

T +49 9 11 8606-8185
iwa@nuernbergmesse.de



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EXHIBITION CENTRE NUREMBERG

ORGANIZER

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg, Germany
T +49 9 11 8606-0
F +49 9 11 8606-8228
info@nuernbergmesse.de
nuernbergmesse.de

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